

# FOUR GENERATIONS OF AMERICAN MADE HARDWOOD.

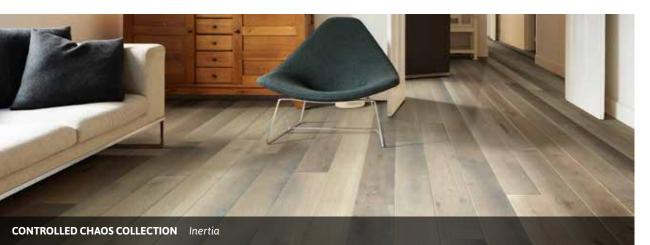
Hearthwood is rooted in a 70 year family tradition of manufacturing engineered wood flooring – a product invented by first-generation founder Andy Anderson in 1938. We believe in manufacturing our wood flooring in the United States. It's a commitment we've made to our employees and customers for over 70 years. Our vision is to make quality hardwood floors from 100% American raw materials – made by Americans and used in American homes and businesses.













#### **INSPIRED BY**

### **NATURE**

- Every plank is natural and completely unique for a floor that adds warmth and value to your home
- A fresh, diverse collection featuring a variety of styles and colors ranging from traditional to contemporary.
- Reclaimed texture and hand highlighting creates the look of antique floors
- Scraped textures are hand crafted in a modern new style to create color movement and texture without a dated channeled look.
- 100% American hardwood construction: 5 ply engineered with White Oak, Hickory and Maple wear layers.
- Dynamic color shifts in some collections mimic look of reactive and thermally treated wood, but are achieved using low-emitting, water-based stains for products that are healthy and consistent from run to run.
- The long board length reduces the number of seams and creates clean lines and a high-end look.



**EXCELLENCE IN** 

- From assembly to packaging, we make everything in our plant just outside of Nashville, TN.
- Presssing in house for maximum control over quality and performance.
- Use all-hardwood construction and oak backers for optimal dimensional stability in large format planks.
- Precision milling makes planks install quickly and easily up to 5 square feet per plank!
  - Complex designs are achieved through multiple steps in production and are truly crafted by hand so no two boards are alike
    - State-of-the-art manufacturing plant features the longest finishing line in the world.





### PREMIUM

### **PERFORMANCE**

- All products are coated in our patented Wetworx 6S™ Finish to offer exceptional resistance to spills and easy maintenance.
- Wetworx 6S<sup>™</sup> Finish is reinforced with aluminum oxide particles offering exceptional protection against scratches/ wear from foot traffic, pets and children.
- Wetworx 6S<sup>™</sup> Finish ensures that floors can be wet mopped with approved wet cleaning systems that are readily available.
- Precision milling makes installation simple and versatile; planks can be glued, stapled or floated.

#### **FOCUSED ON**

### RESPONSIBILITY

- 100% made in the USA from American hardwood.
- Partner with NWFA and the Gary Sinise RISE program providing wood flooring for smart homes awarded to our country's severely wounded heroes.
- Manufactured inside a Tennessee state prison using paid voluntary offender labor as part of a program that reduces recidivism by 40%.
- CARB Certified and Indoor Advantage Gold certified for healthy indoor air quality.







### APPALACHIAN SPRING COLLECTION

#### HearthwoodFloors.com



Inspired by the reclaimed wood found in textile mills across the southeast, our **Appalachian Spring Collection** of white oak flooring combines varied saw blade textures and subtle color highlighting. The result is a harmonious blend between modern design and the authentic characteristics of wood that has been worn over time.

| CONSTRUCTION      | Sliced Face Engineered                               |
|-------------------|--|
| SPECIES           | White Oak  |
| PROTECTIVE FINISH | Wetworx 6S™ with Scratch-Resistant<br>Aluminum Oxide |
| TEXTURE           | Reclaimed  |
| EDGE PROFILE      | Beveled  |
| SHEEN             | Matte  |
| DIMENSIONS        | 7" Wide x RL Up to 8' Long x 1/2" Thick              |
| PACKAGING         | 23.33 square feet / box                              |
| INSTALLATION      | Glue, Staple,Float<br>Approved Over Radiant Heat     |
| GRADE LEVEL       | On, Above, Below                                     |
| WARRANTY          | 35 year residential, 5 year commercial               |



HARVEST HYMNS H2W0501









Mother Nature is a powerful artist, and the stunning looks in our **Dynamic Earth Collection** pay homage to the awe-inspiring effects of her work. Wide planks showcase natural oak character and the bold color shifts create movement across the floor. Combining modern tones with authentic hardwood creates a versatile foundation for design and provides practical camouflage for active environments.

| CONSTRUCTION      | Sliced Face Engineered                               |
|-------------------|--|
| SPECIES           | White Oak  |
| PROTECTIVE FINISH | Wetworx 6S™ with Scratch-Resistant<br>Aluminum Oxide |
| TEXTURE           | Hand Sculpted  |
| EDGE PROFILE      | Beveled  |
| SHEEN             | Matte  |
| DIMENSIONS        | 7" Wide x RL Up to 8' Long x 1/2" Thick              |
| PACKAGING         | 23.33 square feet / box                              |
| INSTALLATION      | Glue, Staple,Float<br>Approved Over Radiant Heat     |
| GRADE LEVEL       | On, Above, Below                                     |
| WARRANTY          | 35 year residential, 5 year commercial               |



PETRIFIED H2W0401





### CONTROLLED CHAOS COLLECTION

### HearthwoodFloors.com



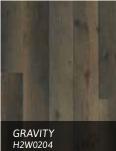
Controlled chaos has become the signature of modern times, but is also what makes life so interesting. The dramatic color shifts across planks in our **Controlled Chaos Collection** mirror the work of chemically reactive stains, but are done with our standard, low-emitting finishes for a healthy and more predictable process. The lightly brushed texture and modern palette create a versatile foundation to energize a variety of design styles.

| CONSTRUCTION      | Sliced Face Engineered                               |
|-------------------|--|
| SPECIES           | White Oak  |
| PROTECTIVE FINISH | Wetworx 6S™ with Scratch-Resistant<br>Aluminum Oxide |
| TEXTURE           | Brushed  |
| EDGE PROFILE      | Beveled  |
| SHEEN             | Matte  |
| DIMENSIONS        | 7" Wide x RL Up to 8' Long x 1/2" Thick              |
| PACKAGING         | 23.33 square feet / box                              |
| INSTALLATION      | Glue, Staple,Float<br>Approved Over Radiant Heat     |
| GRADE LEVEL       | On, Above, Below                                     |
| WARRANTY          | 35 year residential, 5 year commercial               |











Celebrating the inherent beauty of the material, the Au Naturelle Collection is finished with sheer stains and a modern, airy palette to showcase the natural appeal of white oak. The neutral tones, natural character and subtle brushed texture combine in a contemporary aesthetic that is versatile and timeless.

| CONSTRUCTION      | Sliced Face Engineered                               |
|-------------------|--|
| SPECIES           | White Oak  |
| PROTECTIVE FINISH | Wetworx 6S™ with Scratch-Resistant<br>Aluminum Oxide |
| TEXTURE           | Brushed  |
| EDGE PROFILE      | Beveled  |
| SHEEN             | Matte  |
| DIMENSIONS        | 7" Wide x RL Up to 8' Long x 1/2" Thick              |
| PACKAGING         | 23.33 square feet / box                              |
| INSTALLATION      | Glue, Staple,Float<br>Approved Over Radiant Heat     |
| GRADE LEVEL       | On, Above, Below                                     |
| WARRANTY          | 35 year residential, 5 year commercial               |



PORCELAIN H2W0100



SUNWASHED H2W0101



NUDE H2W0102







Natural hickory takes center stage with our **Tall Timbers Collection**, featuring long and wide planks that beautifully showcase the inherent character and color variation in the specie. The handcrafted texture is enhanced by tonal highlights, creating the patina and richness of a treasured heirloom.

| CONSTRUCTION      | Sliced Face Engineered                               |
|-------------------|--|
| SPECIES           | Hickory  |
| PROTECTIVE FINISH | Wetworx 6S™ with Scratch-Resistant<br>Aluminum Oxide |
| TEXTURE           | Hand Sculpted  |
| EDGE PROFILE      | Beveled  |
| SHEEN             | Matte  |
| DIMENSIONS        | 7" Wide x RL Up to 8' Long x 1/2" Thick              |
| PACKAGING         | 23.33 square feet / box                              |
| INSTALLATION      | Glue, Staple,Float<br>Approved Over Radiant Heat     |
| GRADE LEVEL       | On, Above, Below                                     |
| WARRANTY          | 35 year residential, 5 year commercial               |









## **TENNESSEE TRAILS COLLECTION**



Nothing restores the soul like a walk in the woods. Our **Tennessee Trails Collection** features a wide variety of wood floors, offered in looks that are as naturally beautiful as these famous Tennessee hiking spots. A subtle wire brushed texture and wide palette of timeless colors create the perfect canvas for transitional, traditional, and modern designs.

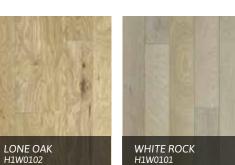
| CONSTRUCTION      | 5 Ply Engineered Hardwood                            |
|-------------------|--|
| SPECIES           | Varied   |
| PROTECTIVE FINISH | Wetworx 6S™ with Scratch-Resistant<br>Aluminum Oxide |
| TEXTURE           | Brushed  |
| EDGE PROFILE      | Beveled  |
| SHEEN             | Matte  |
| DIMENSIONS        | 6.5" Wide x RL Up to 8' Long x 1/2" Thick            |
| PACKAGING         | 21.60 square feet / box                              |
| INSTALLATION      | Glue, Staple,Float                                   |
| GRADE LEVEL       | On, Above, Below                                     |
| WARRANTY          | 35 year residential, 5 year commercial               |













### WOODLANDS COLLECTION

### HearthwoodFloors.com



Our versatile **Woodlands Collection** is designed in classic colors for authentic wood beauty that never goes out of style. The low gloss finish with light wire brushed texture offer a modern look, and the topcoat is reinforced with Aluminum Oxide to protect against scratches and wear.

| CONSTRUCTION      | 5 Ply Engineered Hardwood                            |
|-------------------|--|
| SPECIES           | Hickory, White Oak                                   |
| PROTECTIVE FINISH | Wetworx 6S™ with Scratch-Resistant<br>Aluminum Oxide |
| TEXTURE           | Brushed  |
| EDGE PROFILE      | Tailored   |
| SHEEN             | Matte  |
| DIMENSIONS        | 6.5" Wide x RL Up to 5' Long x 3/8" Thick            |
| PACKAGING         | 27.08 square feet / box                              |
| INSTALLATION      | Glue, Staple,Float                                   |
| GRADE LEVEL       | On, Above, Below                                     |
| WARRANTY          | 35 year residential, 5 year commercial               |



SUNKISSED H1W0201



NATURAL H1W0202





